



V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Reaccredited with 'A++' Grade (4th Cycle) by NAAC

VIRUDHUNAGAR

Quality Education with Wisdom and Values

RESEARCH ACADEMIA

ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION CELL (ED&I Cell)

2025-2026

Date	Activity	Resource Person/Venue	No. of Beneficiaries
06.08.2025	Inauguration Meeting	Dr.J.Deny, Director, IEDC, Head-Incubation, Kalasalingam University, Srivilliputhur. Venue: MCA Seminar Hall	129 Students from various Departments UG -93 Students PG -36 Students
21.08.2025	Industrial-Academic Exposure Visit	CENDECT, KrishVigyan Kendra (KVK), Kamatchipuram, Theni	48 Students UG -47 Students PG – 1 Student
25.08.2025	Launch of Vetri Nichayam Skill Development Programme - Beautician Course	i)Mr. Kranti Kumar Patti, I.A.S., Managing Director, Tamilnadu Skill Development Corporation ii) Mr. R. Shiva Kumar, CEO, Naturals Salon Pvt. Ltd., iii) Mr. A. Shyam Raj, Proprietor & Head, Training & Development, Beehive Communication Club, Virudhunagar. Venue: Jegathambal Rajendran Meeting Hall (Library Downstairs)	150 Students UG -116 Students PG – 34 Students
18.09.2025	One Day Awareness Programme	Mr.R.Saravanakumar,B.E., Director. Sentersoft Technologies PVT Ltd, Virudhunagar. Venue: MCA Seminar Hall	105 Students UG- 93 Students PG -12 Students
30.09.2025	VVV students 2025-Competition on Ideation Challenge		65 Students UG- 39 Students PG- 26 Students

Inauguration Meeting



Resource Person: Dr.J.Deny, Director, IEDC, Head-Incubation, Kalasalingam University, Srivilliputhur
Topic : Entrepreneurship As a Career: Opportunities, Challenges and Mindset
Date : 06.08.2025

Industrial-Academic Exposure Visit



CENDECT, KrishVigyan Kendra (KVK), Kamatchipuram, Theni
Date: 21st August 2025

Launch of Vetri Nichayam Skill Development Programme - Beautician Course



Launch of Vetri Nichayam Skill Development Programme - Beautician Course

Date: 25.08.2025

One Day Awareness Programme



Awareness Session on Idea Creation

Resource Person: Thiru.R.Saravanakumar, Director. Sentersoft Technologies PVT Ltd, Virudhunagar.

Date: 18.09.2025

Entrepreneurship Development and Innovation Cell (ED&I Cell)

VVV students 2025-Competition on Ideation Challenge



VVV students 2025-Competition on Ideation Challenge

Date: 30-09-2025